ABSTRACT OF THE DISCLOSURE

This invention, with the object of enabling the step of joining an outer layer material and a molded object for the production of an automotive interior trim to be copiously simplified, is aimed at providing a hotmelt excellent in resistance to heat and suitable for a pre-applied outer layer material for automotive interior trim such that the surface of the pre-applied layer thereof lacks viscosity and obviates the necessity for a release paper and possesses the ability to mold and adhere to a given molded object without being heated and a method for the production of an automotive interior trim by the use of the pre-applied outer layer material. invention, therefore, is directed to providing a pre-applied outer layer material for automotive interior trim, which comprises having applied in advance to the back surface of an automotive interior trim a hotmelt having (A) an amorphous poly(α -olefin) having a melting viscosity in the range of 500 - 100,000 mPa·s/190°C, (B) a tackifier resin having a softening point determined by the ring and ball method of not lower than 110°C, and (C) a polypropylene wax having a melting point of not lower than 120°C as essential components thereof and having a weight ratio (A) to (C) in the range of 100/50 - 100/100.

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